



## MARINE CORPS AVIATION LOGISTICS; A TRANSFORMATION

### *Marine Aviation Logistics Support Program II (MALSP II)*



Marine Aviation Logistics is embarking on a sea change in order to enhance response to future conflicts in a world of chaos and uncertainty. By confronting the timeless root problems of logistics head on, the vision is driven by a core philosophy that will shape new behaviors and thinking patterns. The end result will be a bold and unique approach to bring about the agile, flexible, and responsive logistics enhanced by modern day technologies needed to best support the warfighter of tomorrow.

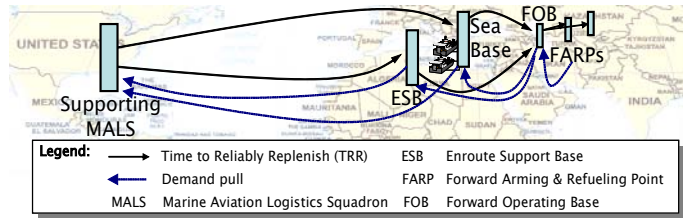
**New Philosophy:** The engine of transformation is a new mind-set which challenges existing paradigms, beliefs, and assumptions. The philosophy is a fresh new approach to solving the complex problem of expeditionary logistics.

**New Operational and “Business” Architecture:** The change is set in motion with the Naval Aviation business integration strategy of AIRSpeed. AIRSpeed is the enterprise-wide change to the Naval Aviation Logistics System: it revolutionizes the stagnant legacy business rules of retail and wholesale supply as well as repair processes at the squadrons, intermediate level sites (ships and air stations), and industrial centers (depot and commercial manufacturers). AIRSpeed is the architecture that integrates and aligns the flows and incentives of local actions to better global performance.

**Satisfy Strategic Warfighting Objectives:** MALSP-II leverages AIRSpeed to advance Marine Aviation Logistic performance in expeditionary and deployed operations, while continuing to optimally sustain remain behind elements. MALSP-II optimizes and magnifies emerging technologies; it increases the Marine Aviation ability to rapidly deploy, employ, sustain, and redeploy in austere regions and anti-access / area denial environments. More over, MALSP-II provides an improved solution set to addressing uncertainty, variability, and unpredictability.

*MALSP-II provides an improved level of support to Marine Aviation in the uncertain warfighting environment of tomorrow. Unlike other military logistics chain solutions that seek improvement with advanced technologies; MALSP-II is first and foremost a philosophy and thinking framework, which generates new operating ideas and behaviors needed to accelerate the potential gains of emerging technologies across the entire logistics chain. Not only will MALSP-II further validate how technologies increase asset visibility, logistics awareness, and user confidence; more importantly, it will foster a new set of behaviors, assumptions, and business principles, operating concepts and decision making norms that normally evolve after the introduction of a technology. The result is a comprehensive model that will immediately produce logistics agility, flexibility, and improved performance.*

## HOW MALSP-II WORKS?



MALSP-II LAYDOWN

## KEYS TO SUCCESS

- Warfighter Demand Pull
- New Leadership Behavior
- Proactive System of Buffers
- Total System Approach for Addressing Uncertainty and Variability

**MALSP-II** is characterized by:

**Agility** that is gained with the right-sized and re-positioned logistics contingency support packages that are managed as time buffers rather than resource stockpiles.

**Flexibility** that is achieved with a methodology to reshape support packages by incorporating demand patterns (not average consumption rates) with reliable replenishment time windows (validated with RFID) and that are scenario / site specific.

**Responsiveness** with the right resource at the right time and location to enable the warfighter. Employs “demand-pull” flows of data and material.

**Proactive focus and behaviors** are seen with new expectations, incentives, and a forward-looking leadership information system. As a release from the norm of constant expediting spirals, leaders shape behaviors to better anticipate requirements and protect future performance.

**Surge forward** with a new understanding of safety factors and capacity.